



# COVET

— 2021 —  
INTERNATIONAL AWARDS

**CONTEST RULES AND INFORMATION**

[WWW.COVETAWARDS.COM](http://WWW.COVETAWARDS.COM)

## I. WE HAVE A MISSION

We are looking for interior design projects and product designs that clearly show how design modernizes craftsmanship, by reinterpreting and valuing the traditional arts & crafts, therefore maintaining their essence intact while offering them a role in the center stage of the contemporary world.

## II. CATEGORIES

**WE ARE LOOKING FOR INTERIOR DESIGN PROJECTS  
IN THE FOLLOWING CATEGORIES:**

### PRODUCT DESIGN

CRAFTSMANSHIP - FURNITURE AND LIGHTING

MID CENTURY - FURNITURE AND LIGHTING

### INTERIOR DESIGN

RESIDENTIAL

HOSPITALITY

COMMERCIAL

### SPECIAL CATEGORIES:

HOME OFFICE

## EXTRA RECOGNITIONS:

Thinker of the Year – Person behind a Luxury Brand that successfully promoted Craftsmanship in 2021 .

Maker of the Year – Craftsman who created the most CovetED product in 2021. Design meets a craft using the most luxurious materials. The result must be a striking product with which our readers create an emotional bond.

\*For these special categories, COVET HOUSE designers will make a pre selection of products and readers will vote to select the best in each category.



### III. TIMELINE

<b>15 JAN</b> ENTRIES OPEN	<b>30 JUN</b> ENTRIES CLOSE	<b>JUN</b> THE FINALISTS PER CATEGORY WILL BE ANNOUNCED	<b>JUN 15 OCT</b> ONLINE VOTING TO FIND THE BEST OF THE BEST 2020	<b>NOV</b> WINNES WILL BE ANNOUNCED AT M&O	<b>DEC</b> LAUNCH OF THE COVETED INTERNATIONAL AWARDS BOOK VOL I
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### IV. WHY YOU SHOULD SUBMIT YOUR PROJECT

1.

All winners will have their profile and submitted project published in [www.covetedmagazine.com](http://www.covetedmagazine.com) and [www.bestinteriordesigners.eu](http://www.bestinteriordesigners.eu), media partners of the Contest.

2.

CovetED Magazine will have a special issue focused on the winners with 7 different covers featuring the winning projects, and interviews of all the winners.

3.

All winning projects will be featured in COVET INTERNATIONAL AWARDS VOL I Book.

4.

A press release will be sent to an international data base of more 10 .000 top press contacts featuring all winning projects.

5.

All winners will have access to a unique 360° online marketing strategy to promote their projects.

6.

A special trophy designed by a renowned Designer will grant international recognition.

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8.

The winning craftsmanship and mid-century product designs will get the chance to be prototyped and inserted in the collections of Covet House and the midcentury brands: Essential Home (Furniture Design) and DelightFULL (lighting design). The winning projects will be promoted on a 260° strategy.

## V. CRITERIA

Project design is divided into two categories, Craftsmanship and Mid Century. In product design, we only accept individual designers or students, without affiliation with brands. Products must be furniture and lighting in the craftsmanship and mid-century categories. All projects submitted in the product design category will be evaluated according to how much crafts are rooted in the design process for the craftsmanship category and respect for mid-century style guidelines.

The concept, creativity, use of space, impact of materials of the interior design projects are the guidelines that the jury will consider. Interior design projects featuring styles ranging from mid-century modern to contemporary and modern classic are accepted in the Residential categories (with a special category for the home office part since in 2021 this became a prominent place in the house), hospitality and residential. Projects must be completed, and they can either be new constructions or remodels. In interior projects, companies/studio IDs, or individual persons (interior designers or students) can submit their work.

## VI. HOW AND WHAT TO SUBMIT

### how to submit your work ?

Entries must be submitted online  
[www.covetawards.com](http://www.covetawards.com) or sent by email  
to [submit@covetawards.com](mailto:submit@covetawards.com)

UNTIL JUNE 30

#### PROJECT DESCRIPTION

A text with the description of the project in PDF format, not exceeding 2000 characters including spaces. This text should include a detailed description of the concept and elements used. The size of the space in square meters, the location and purpose of the space, materials, brands chosen, a presentation of how craftsmanship is valued on the project and the budget.

#### DESIGNER INFORMATION

Information about the designer / studio. The Bio of the Designer (in pdf format) with a portrait (300 dpi, jpeg or tiff format, not larger than 4 mb)

#### PROJECT PHOTOS

Photographs of the project. A minimum of 5 photographs of interiors that reflect the written statement and allow the jury committee to make an accurate evaluation of the project.

#### FLOOR PLAN

Floor plan (optional)

## VII. THE JURY COMMITTEE

COVET HOUSE has chosen a panel of independent juries, composed of renowned Designers, interior design associations and editors in chief of top magazines. The final panel will be announced shortly.

The jury will evaluate the project's eligibility for the contest based on the criteria above (point nº V.), with a score system. The highest scoring project in each category will be the winner. The scorings will not be revealed.

## VIII. SUBMISSION FEE

Students will only need to pay the presentation fee if their works are selected to proceed into the final judging round.

### STANDARD SUBMISSION FEES (JANUARY 15 - MARCH 26)

INTERIOR DESIGN STUDIOS	130€
STUDENTS	50€

## IX. NOTICE

Once submitted, COVET HOUSE allows itself to use the images and content of the project on its website, social networks and furnish the same materials to its media partners (including CovetED Magazine and Best Interior Designers).

The Designer who submits the project is responsible for getting all the necessary permits to use the images. Photo Credits will be mentioned in the communication actions whenever requested by the designer.

The official language of the contest is English, so all materials must be submitted in English. By submitting the project, the contestant accepts our terms & conditions.

# COVET

2021

## INTERNATIONAL AWARDS

**FOR INQUIRIES, PLEASE CONTACT:**

[submission@covetawards.com](mailto:submission@covetawards.com) | [press@covetawards.com](mailto:press@covetawards.com)

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